



# NEWIRED® EARLY ADOPTER PROGRAM

# NEWIRED® VIRGIL

## Preserving Your Operational DNA

Digital transformation has never been about software alone. It has always been about how people actually work. Inside every organization there is an invisible layer of expertise:

- How decisions are truly made
- How exceptions are handled
- The subtle judgment calls
- The “right way” that never appears in documentation

That is your **Operational DNA**.  
It is not written in manuals.  
It is not fully mapped in processes.  
It is not captured in training.

And traditional enablement systems cannot truly scale it.

## The Breakthrough: Introducing Virgil

Virgil changes the model entirely.

Virgil observes how your most experienced users operate inside enterprise systems.

It detects patterns.  
It understands sequences.  
It identifies decision logic.

And **automatically** transforms that expertise into contextual, in-app guidance.

No manual authoring.  
No predefined scripts.  
No static content production.

Expert behavior becomes living guidance.

**Automatically.**

## What is Virgil?

**Virgil is a learning machine powered by Newired.**

It continuously:

- Observes real user behavior
- Learns operational patterns
- Detects best-practice execution paths
- Converts those patterns into contextual in-app guidance
- Predicts the most relevant next step in real time
- Delivers guidance exactly when needed

**As experienced users execute complex workflows, Virgil captures how work is actually done.**

**As less experienced users navigate the same systems, Virgil provides predictive guidance shaped by those learned patterns.**

## Why Does This Matters Now?

As AI and automation scale, the **risk** is clear: standardization without identity, efficiency without nuance, and the gradual **erosion of your Operational DNA**.

What makes your organization effective is often invisible, and might be easily lost. Virgil prevents that loss by learning how your teams actually work and reinforcing those patterns at scale, ensuring AI strengthens your identity instead of flattening it.

## Why an Early Adopter Program?

Virgil introduces a new intelligence layer inside enterprise systems.

To bring it into production environments effectively, we are **launching an Early Adopter Program** in close collaboration with selected organizations.

Participants will deploy Virgil in real operating conditions, working directly with Newired to validate impact, refine capabilities, and accelerate evolution.

This program is not a preview.

It is a co-creation phase for a new category of operational AI.

## What Early Adopters Receive

- Early access before general availability
- Priority technical and product support
- Direct influence on the product roadmap
- Strategic collaboration with Newired's innovation team

You won't simply adopt Virgil.

You will help define how organizations preserve and scale their **Operational DNA in the age of AI.**

## Lead the Shift Beyond Digital Adoption

Virgil represents a new chapter in enterprise software:

- From guidance based on instructions to guidance based on intelligence.
- From content-driven adoption to machine learning-powered enablement.
- From reactive support to predictive execution.

**Scan the QR Code to Apply for  
the Early Adopter Program**

